

Date: October 11, 2016

**2016 MINUTES**  
**10TH MEETING OF THE BOARD OF DIRECTORS**  
**MICHIGAN ROWING ASSOCIATION**  
**HELD ON TUESDAY, OCTOBER 11, 2016, 9:00 P.M.- 10:00 P.M.**  
**PHONE: 712.432.0190**  
**PARTICIPANT CODE: 608705**

Attendance: **Patrick Finn**  
**Joe Dertouzos**  
**Tony Sifuentes**  
**Ian Gilbertson**  
**Ted Matherly**  
**Frank Sedlar**  
**Alex Zheutlin**  
**Stephen Lanham**  
**Wesley Vear**

**M10.1 Call to Order, Opening Remarks Ian**

**M10.2 Adoption of Agenda**

Prior to the meeting, the agenda is set as follows:

- A. President's Update
- B. Fundraising Update
- C. Reunion Update
- D. Board of Directors Updates
- E. Other

**M10.3 Next Meeting**

**M10.2 A President's Update Patrick**

Following the 40<sup>th</sup> anniversary weekend, Patrick guided the Board and Members to contemplate where they would like to see MRA and UMRT in 10 years. Gregg spent some time at the anniversary dinner discussing the history of the program, and Pat sees MRA as a pivotal body in determining where the team goes from here. Looking at some of the issues that are currently facing the team, Patrick suggested we dedicate more time toward debating and deliberating what MRA can do to help.

In line with this, Ian volunteered to begin a Google Document that can become a first draft at a "10 Year Plan". Once up, it will be shared with all Members to be used as a brainstorming platform. More to come at next month's meeting on this progress.

**M10.2 B Fundraising Updates Joe & Josh**

MRA Account (Operations): N/A  
FOMC Account (Fundraising): N/A  
Gift Account: N/A

Josh will run the class challenge this weekend and report those results to the Board

shortly after.

**M10.2 C Reunion Update**

**Tony**

In summary, the 40<sup>th</sup> Anniversary weekend was a major success. We had approximately 129 registered guests going into the dinner Friday night, and 130+ actually attended. Dinner on Friday was well attended by a wide range of graduating classes as well. Our goal now is to build off of the momentum of having identified motivated members of MRA to help drive future fundraising.

**M10.2 D Board of Directors Updates**

**Ian**

Due to an equal number of nominations with positions which were up for re-election, an electronic voting process was waived and an email was disseminated informing all Members of the updated MRA Board of Directors who will be commencing their two year terms beginning January 1st, 2017:

- President - Patrick Finn
- Vice President - Stephen Lanham
- Board Member - Ted Matherly
- Board Member - Alex Zheutlin

In addition, Joe Dertouzos tendered his resignation as Treasurer. The Board will look to replace Joe at next month's meeting (tentatively planned for November 8).

**M10.2 E Other**

**All**

Stephen raised the problem of inaccurate MRA Member addresses in our database for discussion. When looking through the database to determine who to reach out to for a NorCal fundraiser / meetup event, there was not a good geo-proximity search feature and many members' information was out-of-date. Items discussed included

- Do we have an annual "Please update your records" email blast?
- Is there a way to incentivize people to update this information?
- Is this problem better served with a Social Networking answer?

Tony brought up an MRA Facebook group which he had coincidentally just put together. The Group is currently private but may answer the question of "How to we facility inter-alumni correspondence and networking?". Tony is working on the best way to disseminate the Facebook information with more to come next month

The Board also discussed adding a simple “Donate Here” link to all email correspondence as the possibility to help increase fundraising should always be present.

Also attached at the end of October Minutes are Gregg’s slides from the 40<sup>th</sup> Anniversary dinner

**M10.3 Next Meeting**

November 8, 2016

