

Date: June 2, 2015

**2015 MINUTES
6TH MEETING OF THE BOARD OF DIRECTORS
MICHIGAN ROWING ASSOCIATION
HELD ON TUESDAY, JUNE 2, 2015, 9:00 P.M.- 9:40 P.M.
PHONE: 712.432.0190
PARTICIPANT CODE: 608705**

Attendance: **Josh Damm
Ian Gilbertson
Ted Matherly
Frank Sedlar**

M6.1 Call to Order, Opening Remarks Ian

M6.2 Adoption of Agenda

Prior to the meeting, the agenda is set as follows:

- A. President's Update
- B. Officer Updates
- C. Fundraising Update
- D. Wild Apricot Pricing
- E. Board of Directors Voting

M6.3 Next Meeting

M6.2 A President's Update None

Update: N/A

M6.2 B Officer Updates None

Updates: Balance data is below
MRA Account (Operations): N/A
FOMC Account (Fundraising): N/A
Gift Account: N/A

M6.2 C Fundraising Josh

Update: A few 2014 wrap-ups to report. Josh Damm is working to send out thank you notes to large donors. Josh Damm is looking for official MRA letterhead and then he will send those out.

Incentive gifts have been ordered and should be delivered soon.

2Q15 fundraising figures should be available for the July call

The Class of 2000 is coming up with names for the 4 pairs after winning the 2014 Class Challenge.

M6.2 D Wild Apricot Pricing All

Zach Wilson was looking into potential website cost savings and saw that a pricing increase is set to take place:

I just looked into this and we can it sounds like we can save about \$800 dollars if we pay 2 years in advance and pay by Aug 31st, 2015.

Let me know if this of interest and we can make sure this is triggered August 31st.

How and when does your price change?

Your current plan:

Professional (grandfathered)\$100/month - \$1,080 per year (10 % savings)

Your new plan:

Professional\$130/month - \$1,404 per year (10 % savings)

Price change date:

14 Feb 2016

Want to keep your current price?

Lock in your current price (\$1,080/year) for up to 2 years by paying in advance by 31 Aug 2015

The MRA Board discussed the issues with upgrading to a new website and if there were any capabilities that they felt Wild Apricot was lacking. Ted Matherly is going to do a search of the competitive landscape, including the pricing of alternatives, and report back to MRA on the July call.

Additionally, Ted Matherly raised the concern that we are reaching a 2,000 member limit for the website database (currently at ~1,900). We need to reassess the 1,900 members to make sure that all members are valid.

M6.2 E Board of Directors Voting

Ian

Ian Gilbertson raised the idea of holding electronic elections for MRA Board of Directors. From a timing perspective, nominations would have to be collected for the month of July / August and the actual voting would take place electronically on the FOMC website for the month of September / October. New Board members would officially start a 2 year term starting January 1st. Ian is planning on getting example templates of the Nomination email and FOMC Voting templates for the July Meeting

M6.3 Next Meeting

July 8, 2015