

Date: July 8, 2015

**2015 MINUTES
7TH MEETING OF THE BOARD OF DIRECTORS
MICHIGAN ROWING ASSOCIATION
HELD ON WEDNESDAY, JULY 8, 2015, 9:00 P.M.- 9:30 P.M.
PHONE: 712.432.0190
PARTICIPANT CODE: 608705**

Attendance: **Tony Sifuentes
Ian Gilbertson
Ted Matherly
Frank Sedlar**

M7.1 Call to Order, Opening Remarks Ian

M7.2 Adoption of Agenda

Prior to the meeting, the agenda is set as follows:

- A. President's Update
- B. Officer Updates
- C. FY2014 Fundraising Update
- D. Website Discussion
- E. Other

M7.3 Next Meeting

M7.2 A President's Update Patrick

Update: None

M7.2 B Officer Updates Joe

Updates:

MRA Account (Operations): N/A

FOMC Account (Fundraising): N/A

Gift Account: N/A

M7.2 C Fundraising Josh

Balance: MRA has raised a total of \$14,515.04. As of this time last year, MRA had raised \$14,108.48

Update:

The 2015 Q2 Class Standings: Totals were sent out last week. We've raised \$14,515.04, slightly more than our Q2 in 2014 of \$14,108.48.

2014 Fundraising Incentives: All donors were contacted about collecting their incentives. The \$300 level donors will receive (2) MRA mugs. The \$1,000 donors will receive (2) mugs and (1) dry-

fit shirt. Almost everyone claimed their incentive, save for one or two individuals. I had personally reached out and followed up with each individual one week prior to the deadline to encourage them to register for their SWAG. The orders are currently being prepared by Underground Printing, and Joe has already taken care of payment. The final bill was \$1,083.34, which includes ordering, printing, and shipping. This breaks down to about \$13.58 for each \$300 level donor's incentive and \$25.73 for each \$1,000 incentive.

Class of 2000 Boat Naming: The Class of 2000 won the 2014 Class Challenge and they have the honor of naming (4) pairs. I've reached out to their class rep and I am awaiting their decision.

Big Donor Thank Yous: I still need to complete thank yous to our 26 large donors. Does anyone know if we still have MRA letterhead? Also, if any volunteers would like to help, please let me know.

M7.2 D Website Discussion

Ted

Update: Ted took a fair amount of time to look at website alternatives over the past month (finding uploaded to the FOMC website). In summary, he still believes Wild Apricot is the best option for MRA, but is continuing to do work. While there are many other alternative providers, none of them are a clear frontrunner in terms of clearly superior capabilities across the board.

Recall, Wild Apricot is considering a price increase in the near future and we have the ability to lock in our current price (\$1,080/year) for up to 2 years by paying in advance by 31 Aug 2015. The Board Decided last month to re-evaluate the website functionality and capabilities relative to competitors due as we approached the 2,000 member limit on our contract.

M7.2 E Other

All

Ian is working to create an email that should go out this month polling for anyone who is interesting in nominating themselves or another alumnus for a seat on the MRA Board.

M7.3 Next Meeting

August 5, 2015