

Date: June 4, 2014

**2014 MINUTES  
6TH MEETING OF THE BOARD OF DIRECTORS  
MICHIGAN ROWING ASSOCIATION  
HELD ON WEDNESDAY, JUNE 4, 2014, 9:00 P.M.- 10:00 P.M.  
PHONE: 712.432.0190  
PARTICIPANT CODE: 608705**

Attendance: **Tony Sifuentes  
Ian Gilbertson  
Pat Pannuto  
Ted Matherly**

**M1.1 Call to Order, Opening Remarks**

**M1.2 Adoption of Agenda**

Prior to the meeting, the agenda is set as follows:

- A. Fundraising
- B. By-Laws
- C. Other

**M1.3 Next Meeting**

**M1.2 A President's Update**

**None**

Update: None as Pat was not available

**M1.2 B Officer Updates**

**None**

Updates: None as Joe was not available

**M1.2 C Fundraising**

**Josh D.**

Update: A few updates on Fundraising:

1. I checked with Gregg about when he would need the funds for Henley and it sounds like Louis and Joe have it under control. Gregg informed me that they would like to hold off on transferring Henley donations over to the Team until right before the Team leaves in order to maximize the window donations can be made;
2. At the close of June, I plan to re-run the Class Challenge numbers and send them out to the alums. I'd like to compare these results to last year's to see which alums have not been donating and formulating a plan to reach out to

them. I'll start by contacting the class rep to find out if there is a person that potential donor is still or was in good contact with. My thought is maybe friendly peer pressure with a regular contact may break the trend. Otherwise, I can reach out directly.

3. I obtained the contact information for parents of current team members from Louis. I figured sometime between the end of Henley and the Fall we can add the parent contact information for graduating seniors to the database. After that, I'd like to start drafting separate, and more targeted fundraising emails depending on the audience (alums v. parents).

**M1.2 F By-Laws**

**Ian**

Update: Approval of the by-laws are being postponed until the July meeting

**M1.2 G Other**

**Ian**

I had some issues sending out emails through the Team website – wondering who I should discuss that with going forward.

**M1.3 Next Meeting**

July 9, 2014