

Date: March 31, 2015

**2015 MINUTES**  
**4TH MEETING OF THE BOARD OF DIRECTORS**  
**MICHIGAN ROWING ASSOCIATION**  
**HELD ON WEDNESDAY, MARCH 31, 2015, 9:00 P.M.- 10:00 P.M.**  
**PHONE: 712.432.0190**  
**PARTICIPANT CODE: 608705**

Attendance: **Patrick Finn**  
**Josh Damm**  
**Tony Sifuentes**  
**Ian Gilbertson**  
**Frank Sedlar**

**M4.1 Call to Order, Opening Remarks**

**M4.2 Adoption of Agenda**

Prior to the meeting, the agenda is set as follows:

- A. President's Update
- B. Fundraising
- C. Data Integrity Update
- D. Annual Report Update
- E. Banquette Discussion
- F. Spring Racing Discussion (any MRA sponsored Event, Dad Vail, etc.?)
- G. Alumni tailgate Save-the-Date
- H. MRA LinkedIn or other social networking addition
- I. Other

**M4.3 Next Meeting**

**M4.2 A President's Update**

**Patrick**

Update: Winter training site discussions continue to evolve. Good news is that the Rec Sports organization recognizes that the Men's Rowing team will not have a home when the IM Building closes and they would like to do something. The currently proposed situation is to row in the loft of the Colosseum. The square footage is relatively small and would be very impractical. Discussions are taking place for how to renovate the Colosseum, which wouldn't be a terrible solution.

By the end of next fall, we will need to be prepared for a "downside scenario" where the women's team takes back all their ergs. Gregg and Charlie estimate we would need +40 ergs to train a full squad (the loft of the Colosseum likely only fits ~20ish). Retail price of an erg is \$800, all in cost of ~\$32,000 – hopefully there is a volume discount in that downside scenario. More to come

**M4.2 B Fundraising**

**Josh**

MRA Account (Operations): N/A

FOMC Account (Fundraising): \$85,791.12 for full year 2014

Gift Account: N/A – Josh needs a printout of account to confirm three donations that are still outstanding.

Full year 2014 numbers have been tabulated with a total of \$85,791.12 - please note the number may be overstated slightly when comparing yoy as the total may include some mock rock and row-a-thon. Total donors for the year were 202. The 2013 figure was \$63,956.89. The winner of class challenge will get to name four pairs. Big donors were steady, didn't lose any +1,000 donors. 1Q15 fundraising came in at \$6,851. We have already received donations from three new donors.

Josh would like to set up quarterly statements from Rec Sports for our gift account. They were somewhat unresponsive this reporting cycle. Gregg would like all of our communications with Rec Sports to go through him or the team Treasure

**M4.2 C Data Integrity Update**

**Ian**

Josh reached out to Call Reps from the classes of 2013 & 2014 to receive contact information from those years' rowers. That information was tabulated and manually entered into the FOMC database by Ian. They received an automated email welcoming them to the FOMC website and asking them to set up a new password. Josh also has parents' emails for 2013 & 2014 which we need to enter manually as well. We will likely look to switch our Alumni communication to be "All Ex-Parents" for news and events with targeted "Parent Only" emails to go out less frequently.

**M4.2 D Annual Report Update**

**Ian**

Ian continues to work on an updated Annual report. Two remaining requirements are Fleet Plan section and MRA Financial Section. For the Fleet plan, Ian will ask Gregg how he sees needs of team and if that has changed. In 2011, MRA laid out what was included in the Annual Report at the time and there was a fair amount of back and forth on how that looks and how to plan fundraising. In regards to the MRA Financials, Ian will reach out to Joe to receive the IRS Form 990 filings from the last few years. That should include all the necessary information

**M4.2 E Banquette Discussion**

**All**

The 2015 UMRT banquet is scheduled for May 3<sup>rd</sup> with doors

open ~5:30 pm at the Union. Several MRA members have expressed availability to Attend. We will coordinate which 1 or 2 individuals will get up and give an “Introduction to MRA”

**M4.2 F Spring Racing Discussion All**

MRA is interested in hosting an event during the spring racing season. The Dad Vail is Friday and Saturday, May 8<sup>th</sup> and 9<sup>th</sup>. In Philadelphia PA. We proposed the idea of a Happy Hour for Alumni. Josh recommended the The Bishop's Collar (2349 Fairmount Ave Philadelphia, PA 19130). Patrick made a motion to authorize a \$1,000 spending limit for an MRA sponsored event. Ian Seconded the motion. It was unanimously accepted. Ian will coordinate with a bar and send out an invitation ASAP.

**M4.2 G Alumni tailgate Save-the-Date Tony**

Saturday October 10<sup>th</sup> against Northwestern. Team will be practicing in the morning and then taking off to HOG after. Save the date should be sent out, we are also looking to gauge interest in an event the night before – like a dinner with coaches.

**M4.2 H MRA LinkedIn Tony**

Not discussed.

**M4.2 I Other All**

Next year is the 40 year reunion. Let’s discuss next month

**M4.3 Next Meeting**

May 6, 2014