

Date: March 11, 2015

**2015 MINUTES
3RD MEETING OF THE BOARD OF DIRECTORS
MICHIGAN ROWING ASSOCIATION
HELD ON WEDNESDAY, MARCH 11, 2015, 9:00 P.M.- 9:30 P.M.
PHONE: 712.432.0190
PARTICIPANT CODE: 608705**

Attendance: **Josh Damm**
Tony Sifuentes
Ian Gilbertson
Ted Matherly
Jon Miller
Frank Sedlar

M3.1 Call to Order, Opening Remarks Ian

M3.2 Adoption of Agenda

Prior to the meeting, the agenda is set as follows:

- A. President's Update
- B. Fundraising Update / University Donation Process Discussion
- C. FOMC Data Integrity
- D. 2014/2015 Annual Report data
- E. Other

M3.3 Next Meeting

M3.2 A President's Update Patrick

Update: None

M3.2 B Fundraising Update Josh

Updates: Balance for 2014 still TBD. Still about ~\$20,000 of matched that were made to the University – we need an update with the gift account balance to see if those have come into our system. Then we can send out Class Challenge results. Then we can order donation incentive gifts. Then we can get information to Gregg for naming of a boat, etc.

Joe was unable to make the call – we will reach out to him for account balance updates and fill everyone in via email:

MRA Account (Operations): N/A
FOMC Account (Fundraising): N/A
Gift Account: N/A

M3.2 C FOMC Data Integrity Josh / Ian

Update: Over the past month, Josh and Ian have noticed some

issues with the “tags” that are used to classify the type of member within the Friends of Michigan Crew website database. There do not seem to be the correct number of rowers’ emails from the Classes of 2013 or 2014. This is a serious issue as the young classes may not be receiving our emails / messages. We are working to correct the issue.

Along these same lines, Ted will be working with Zach Wilson (former MRA Board member) to systematize the process of adding graduating senior emails to the FOMC database.

M3.2 D 2014 / 2015 Annual Report data

Ian

Update: Ian is working to construct a MRA 2014 / 2015 Annual Report, similar to the one that was created in 2011. He is reaching out to Pat, Joe, and current members of the team for necessary information to include. More to come in the following months.

M3.2 E Other

All

We need to talk to someone currently on the team to get a list of parent emails for the Class of 2015. This information can then be entered into the FOMC database (Josh)

We are going to push to try and get MRA representation at the 2015 UMRT Banquette. This is a good opportunity to introduce graduating seniors to MRA, welcome them to the organization, explain its function within the Men’s Rowing Team, and stress the importance of fundraising and donor participation.

M3.3 Next Meeting

April 1, 2015