

Date: March 5, 2014

**2014 MINUTES
3RD MEETING OF THE BOARD OF DIRECTORS
MICHIGAN ROWING ASSOCIATION
HELD ON WEDNESDAY, MARCH 5, 2014, 9:00 P.M.- 10:00 P.M.
PHONE: 712.432.0190
PARTICIPANT CODE: 608705**

Attendance: **Patrick Finn
Josh Damm
Joe Dertouzos
Ian Gilbertson
Ted Matherly
Jack Schinasi
Jon Miller**

M1.1 Call to Order, Opening Remarks

M1.2 Adoption of Agenda

Prior to the meeting, the agenda is set as follows:

- A. President's Update
- B. Officer Updates
- C. Fundraising
- D. By-Laws
- E. Other

M1.2 A President's Update

Update: A few conversations. Patrick and Joe met with the **Patrick** Officers to discuss miscellaneous issues. One issue was the method in which Charlie Sullivan is paid. This need to be sorted out. Joe will follow up with the officers.

Met with the members of Development, construction of the athletic campus, including the tanks. We are attempting to get a discussion going on how student funding is spent. We are attempting to get members of MRA or rowers on the board to receive a heads up on any changes coming forward. Best case would be to expand the women's facility to include us – worst case is we are left with nowhere to train. More to come.

M1.2 B Officer Updates

Updates:

Joe

Account Balance: No Update this call

FOMC Account: No Update this call

UofM Rec Sports Account: No Update this call

M1.2 C Fundraising

Balance: No Update this call

Josh

Update: Run through fundraising goals. Interest in gaining fundraising interest from younger classes. Longer term, receive email addresses from parents of rowers. Longer term, pre 1992 alum may be interesting. Starting point may be the “First Twenty Years” publication for contact information and we could possibly contact the university for additional contact information. Ted & Patrick to dig further into Development and figure out how to jointly use the list.

Short term – meeting with graduating seniors to discuss what MRA is and what MRA does. A MRA representative (Patrick) has gone to the rowing banquet from year to year. Coaching staff needs to play a role.

Boats are the most expensive part of the team, financially speaking. Would it be helpful to provide more frequent, smaller sized provisions.

Class challenge tweaks – Adding a new factor that accounts for the highest percentage increase in donation. Individual versus Class?

Attain 50% donor participation from classes 2009-2013 through strategic outreach – ties back to more frequent, smaller sized provisions & looping Gregg into more MRA to Team relations. Jon Miller to discuss with Gregg

Loop back to adding parent emails to database. Josh to contact Zach to follow up. Possibly adding the University

M1.2 D By Laws

Update: Decided to wait until next month’s meeting to discuss possible changes to the By-Laws **Ian**

Please have comments back to

M1.2 E Other

- Nonprofit legality for incentive based compensation. Jack **All** will look into this

M1.3 Next Meeting

- April 9, 2014